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ROBOCALLING and AUTOMATED POLLING

Any campaign or organization can afford it

For as little as 3 cents per call, you can reach thousands of voters and answering machines for far less than any mailer. Usually our clients can afford to call a voter 10 times for the price of 1 mailer to the same number of voters. We were recently able to call an entire congressional district's likely primary voters for less than \$2,000. Everyone does a mailing, but your campaign can get an edge with robo calls.

Exclusive List Access:

Through our special relationship with voter identification providers, we can obtain the most efficient and accurate likely voter lists to target based on age, voting history, political party and issue ID, and even ethnicity.

Robo Calls add a personal touch:

Candidates and their popular endorsers can add a personal voter contact through a voice they will get to know and trust. All of the studies show that the number of contacts will directly impact a voter's choice on election day. Use robo calls to get in one or two or more hits from now until your election day.

Sharpening and defining your candidate or message:

We are willing to work with you to determine the most effective message and audience for you. Let us work with you to define and record your message and plan your calling campaign. Polling and push-polling can be used to help refine your strategy and image and define your opponent.

Micro Targeting:

Through working with us we will provide cut-rate deals on targeted mail and phone lists so that your campaign can target specific demographics based on gender, age, voting behavior and likely party identification. These lists will save your campaign precious time and money and will increase the effectiveness of your message.

Measured Results:

Through polling and reports, we are able to gauge the effect your calls are having and where you stand in your race as well as which voters answered, how long they listened, and how many answering machines we've reached. You can't get this feedback at the mailing house.

For a free estimate and analysis of robo-calling or polling in your race, please feel free to contact us at any time for races anywhere in the U.S.

Web and mailing piece design

Our expert web designers are not only accomplished in their technical field, they also are plugged into the political arena and will design material that makes sense technically and politically. We only do politics, and we do it well.



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